Community College Survey of Student Engagement

OCCC Board of Regents, September 21, 2009
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CCSSE

- Designed to determine students' commitment to their educational experience, students' view of the College's student services, and support from family

- Developed by the Community College Leadership Program at the University of Texas at Austin

Limitation of the survey: The 2007 population included a sample of students who completed 30 or more credits. The 2009 population included a sample of a cross section of all students.

Methodology

- A random sample of courses were selected for the survey implementation
- Students from 59 of the 60 courses selected completed the survey
- 829 students responded

Demographics

- 56% female
- 60% white
- 62% full-time
- 40% started college elsewhere
- 5% earned a bachelor's or higher

General Results

- 96% would recommend OCCC to another individual

- 87% indicated their educational experience was excellent or good

- 46% intend to complete an internship (an increase from 34% in 2007)

Statistical Significance
OCCC from 2007-2009

- 36 items increased such as:
  - Preparing two or more drafts of a paper
  - Using email to communicate with an instructor
  - Writing and speaking clearly and effectively
  - Thinking critically and analytically
  - Solving numerical problems
  - Using services such as advising, tutoring and skill labs
  - Satisfaction with academic advising and financial aid advising
- Five items declined such as:
  - Memorizing facts
  - Examinations challenged you to do your best work
  - Hours spent preparing for class

Statistical Significance
Compared to Achieving the Dream (AtD) Colleges

- One item was above
  - Use of skill labs (writing, math, etc.)
- Two items were below
  - Made a class presentation
  - Use of computer lab
- 102 items or 97% did not statistically differ from the AtD comparison group.

Statistical Significance
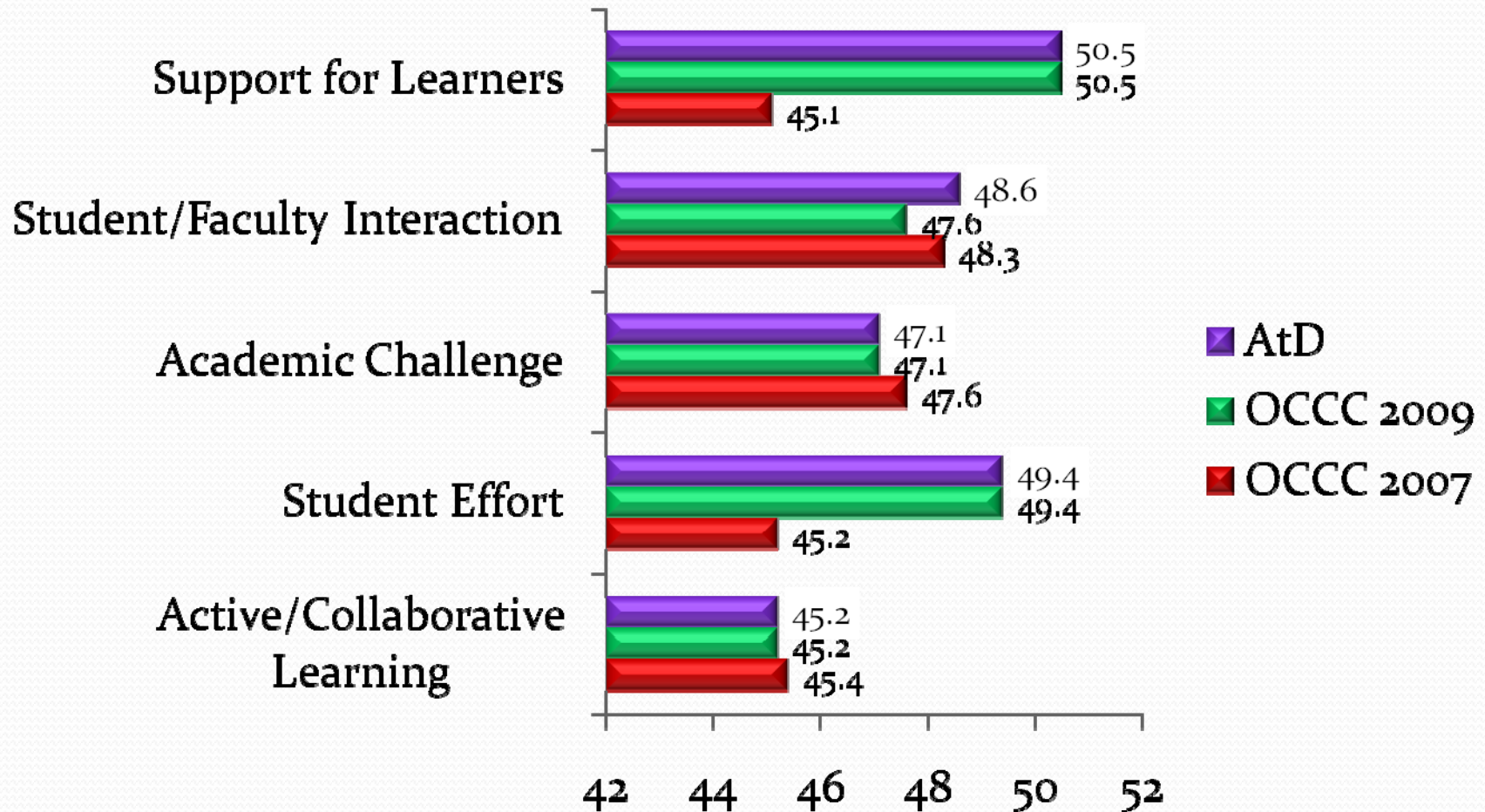
Compared to Other Large Colleges

- Three items were above
  - Use of skill labs (writing, math, etc.)
  - Satisfaction with skill labs (writing, math, etc.)
  - Importance of skill labs (writing, math, etc.)
- One item was below
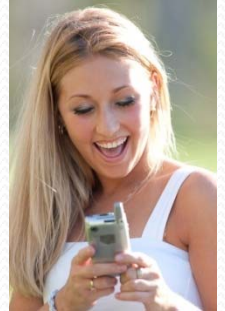 - Made a class presentation

Benchmarks
Comparison of OCCC With AtD

Special Focus Questions – Social Networking

Instant messaging, text messaging, Twitter, MySpace and/or Facebook

- 61% students use multiple times a day

- 16% students use multiple times a day to discuss coursework

- 28% students were somewhat or much more connected to the college because of social networking tools

Additional Questions - OCCC

- 83% indicated faculty were extremely or somewhat effective in their teaching

- 68% said Success in College and Life course was effective

- 54% of developmental courses were very or somewhat helpful in preparing for subsequent courses

Summary

- Significant increases in areas contributing to students' knowledge and skills, i.e., writing, speaking, thinking critically, solving numerical problems, etc.

- Significant use of support services, i.e., academic advising, tutoring, skill labs, financial aid

- Need for more class presentations

- Significant opportunity to use social networking technology to communicate with students

- Responses were similar to OCCC's Achieving the Dream comparison group